Parts of a Competency



| Competency — | Customer Service | | |
|----------------|---|--|---|
| Definition — | Understands that all employees have external and/or internal customers that they provide services and information to; honors all of the agency's commitments to customers by providing helpful, courteous, accessible, responsive, and knowledgeable service. | | |
| Rating Scale — | Needs Improvement | Meets Expectations | Exceeds Expectations |
| | Fails to provide or begrudgingly provides minimal service; fails to identify or resolve customer service issues. | Willingly provides assistance and useful information; takes appropriate actions to remedy customer service issues. | Anticipates customer needs and goes "the extra mile"; prevents future occurrence of issues. |
| Factors | - Professionalism Fails to interact with customers politely; is not attentive to customer needs; inappropriately reacts to situations rather than being empathetic to the needs of the customer. | Interacts with customers respectfully; listens attentively to verify understanding of their needs; remains patient, calm and polite in all situations. | Maintains a professional demeanor at all times; is attentive to customer, even during busy periods; acts respectfully to defuse even the most difficult situations. |
| | - Availability/Timeliness Is difficult to contact in person or over the phone; takes an unreasonably long time in responding to requests and issues. | Is easy for the customer to contact in person or over the phone; responds promptly to requests and issues. | Makes self fully available to the customer; consistently responsive to requests exceeding customer expectations. |
| Standards — | Fails to confirm or understand customer needs; does not respond or provides limited or partial service or answers. | Seeks out, confirms and understands customer needs and/or problems; responds appropriately answering questions as completely as possible. | Anticipates changing customers' needs and adapts; provides needed information even if the customer does not know exactly what to ask for. |

